

Funneling Questions

1. What is being said?

Choice

Pathos, Logos

Ethos

Organization

Evidence

-Experiments

-Examples

-Statistics

Comparison

Word Choice

Perspective

Credibility

Purpose

Tone

Perspective

2. What is the main argument?

3. What is being used to convey the argument?

4. Which aspect is most effective?

5. How is this aspect used?

6. What is done well or not well with this aspect?

7. What effect does _____ have on the article?

8. What effect does _____ have on the audience?

9. What do you think about how _____ was used in the article?

How does it make you feel?
How does it make you react?